



Attractions

In addition to making a canal cruise and visiting some museums, many visitors also join a guided tour of a diamond factory or take a look behind the scenes in the Heineken beer brewery (Heineken Experience). The traditional clog maker and cheese maker are popular as well. Just thirty minutes away by coach lies the bulb area. In spring, this turns into a colourful sea of flowers of which the Keukenhof is the highlight. In summer there are flower shows and flower parades. Throughout the year, the world's largest flower auction in Aalsmeer is open to the public on weekdays.

The journey continues past windmills to nostalgic fishing villages, through lush polders and back to the city, where you can do some shopping (shops in the city centre are also open on Sundays).

Amsterdam boasts an interesting mix of speciality shops, trendy boutiques, cluttered buildings filled with art and antiques, department stores and markets. When the day draws to an end, life in the entertainment districts goes on. Cafés, discos, casinos and trendy nightlife with lounge bars, noodle bars, clubs and famous festivals; the enjoyable Amsterdam nights last as long as you want them to.

6.1 Attractions in Amsterdam

6.2 Attractions beyond Amsterdam

6.3 Diamond factories

6.4 Shopping

6.5 Nightlife

6.6 Sports activities

Attractions

6.1

ATTRACTIONS IN AMSTERDAM

ArenA Amsterdam/AFC Ajax

ArenA Boulevard 1, 1101 AX

T 020-3111336

(group reservations)

F 020-3111347

E world.of.ajax

@amsterdamarena.nl

W www.amsterdamarena.nl

World of Ajax:

Guided stadium tours (1 or 2 hours),

Ajax Museum, Grand Café Soccer

World and the Official Ajax Fan shop.

Open:

Apr 01-Sep 30

1-7: 10.00 am-06.00 pm (not open during Ajax' home games and major events);

Oct 01-Mar 31

1-6: 10.00 am-05.00 pm

The Amsterdam Dungeon

Rokin 78, 1012 KW

T 020-5308500

E info@

theamsterdamdungeon.nl

W www.

theamsterdamdungeon.nl

Live actors, a ride, shows and special effects transport you back to those black and bleak times.

Open:

1-7: 10.30 am-06.00 pm

[i](#) more information on page 86

Artis Zoo

Plantage Kerklaan 38-40,

1018 CZ

T 020-5233400

F 020-5233481

E info@artis.nl

W www.artis.nl

Zoo, Planetarium, Zoological Museum, Aquarium, Geological Museum. Also guided tours for groups.

Open:

Mar 26-Oct 29

1-7: 09.00 am-06.00 pm;

Oct 30-Mar 25

1-7: 09.00 am-05.00 pm

De Hortus

Plantage Middenlaan 2a,
1018 DD

T 020-6259021

F 020-6257006

E info@dehortus.nl

W www.dehortus.nl

One of the world's oldest botanical gardens

Also guided tours for groups.

Open:

Feb-Nov

1-5: 09.00 am-05.00 pm;

6-7: 10.00 am-05.00 pm;

Jul-Aug till 09.00 pm;

Dec-Jan

1-5: 09.00 am-04.00 pm;

6-7: 10.00 am-04.00 pm

Elektrische Museumtramlijn

Haarlemmermeerstation,

Amstelveenseweg 264, 1075 XV

T 020-6737538

or 0900-4231100 (EUR 0,20 pm)

E info@museumtram.nl

W www.museumtram.nl

Historical tram rides.

Open: see website

Group rides on request.

P. G. C. Hajenius

Rokin 92-96, 1012 KZ

T 020-6237494

F 020-6387221

E info@hajenius.com

W www.hajenius.com

Without doubt one of the most renowned cigar houses in Europe. Cigar lectures and tasting sessions are given upon request.

Open:

1: 12.00 pm-06.00 pm;

2-6: 09.30 am-06.00 pm;

7: 12.00 pm-05.00 pm

Hash Marihuana & Hemp Museum

Oudezijdsachterburgwal 148,
1012 DT

T 020-6235961

F 020-6242433

E info@hashmuseum.com

W www.hashmuseum.com

Open:

1-7: 11.00 am-11.00 pm

Heineken Experience

Stadhouderskade 78, 1072 AE

T 020-5239435

F 020-5239738

E info@

heinenkenexperience.com

W www.

heinenkenexperience.com

A sparkling combination of nostalgia and state-of-the-art exhibition technology takes you through the World of Heineken in this company's former Amsterdam brewery.

Open:

2-7: 10.00 am-06.00 pm

Holland Casino

Max Euweplein 62, 1017 MC

T 020-5211111

F 020-5211110

E amsterdam@hollandcasino.nl

W www.hollandcasino.nl

A perfect place for a good time out.

Open:

1-7: 11.00 pm-03.00 am

Holland Experience 3D Movie Theatre

Waterlooplein 17,

1011 NV

2nd entrance:

Jodenbreestraat 8-10

T 020-4222233

F 020-4222234

E info@holland-experience.nl

W www.holland-experience.nl

3D movie presenting Holland in just 30 minutes. Tourist information also available.

Open:

1-7: 10.00 am-06.00 pm

[i](#) more information on page 86

Hortus Botanicus Vrije Universiteit

Van der Boechorststraat 8,
1081 BT □B4

T 020-5989390

F 020-5989387

E info@hortus.vu.nl

W www.vu.nl/hortus

*Botanical garden. Plant collection:
orchids, ferns, bamboo, cactus and
succulents, bonsai and penjing.*

Open:

1-5: 08.00 am-05.00 pm

Jun 04-Sep 03

1-6: 08.00 am-05.00 pm

Living Tomorrow

De Entree 300, 1101 EE □E4

T 020-2030400

F 020-2030401

E reserveren@livingtomorrow.nl

W www.livtom.nl

*Experience the future and visit Living
Tomorrow, Amsterdam's most futuristic
building.*

Open:

1-5: 09.00 am-05.00 pm;

6-7: 11.00 am-04.00 pm

Molen van Sloten/Coopery

Museum/Rembrandt in the attic ☼ □C

Akersluis 10, 1066 EZ □A2

T 020-6690412

F 020-6151862

E info@molvansloten.nl

W www.molvansloten.nl

*Working polder mill with audio-visual
presentation on Rembrandt.*

Open:

1-7: 10.00 am-04.00 pm

NEMO ☼

Oosterdok 2, 1011 VX □D1

T 020-5313233

F 020-5313535

E info@e-nemo.nl

W www.e-nemo.nl

The largest science centre in Holland.

*Visitors inter-actively discover all about
science and technology.*

Open:

2-7: 10.00 am-05.00 pm;

During school holidays:

1-7: 10.00 am-05.00 pm

Tunfun Speelpark

Mr. Visserplein 7, 1011 RD □D2

T 020-6894300

F 020-6897709

E info@tunfun.nl

W www.tunfun.nl

*Tunfun is an indoor playground for
children from 1-12 years old.*

Open:

1-7: 10.00 am-07.00 pm

Rembrandthoeve ☼

i more information on page 85

Sexmuseum Venustempel

Damrak 18, 1012 LH □C2

T 020-6228376

F 020-6262489

W www.sexmuseumamsterdam.nl

*Collection of erotic sculptures,
paintings, pictures, objects and
attractions.*

Open:

1-7: 10.00 am-12.00 am

6.2

ATTRACTIONS BEYOND AMSTERDAM

AALSMEER

Bloemenveiling Aalsmeer

Legmeerdijk 313, 1431 GB □Y5

T 297-392185

F 0297-390062

E info@vba.nl

W www.aalsmeer.com

Largest flower auction under one roof.

Open:

1-5: 07.00 am-11.00 am

(please arrive as early as possible in
the morning).

Riga Ranch

i more information on page 85

ALKMAAR

Kaasmarkt Alkmaar

Waagplein □Y3

E info@vvalkmaar.nl

W www.hollandsschiereiland.com

Cheese market.

Open:

Apr 7-Sep 01

5: 10.00 am-12.30 pm

AMSTELVEEN

Clara Maria

Bovenkerkerweg 106,

1188 XH □Y5

T 0297-582279

F 0297-582242

E info@claramaria.nl

W www.claramaria.nl

Cheese/clogs.

Open:

Apr-May

1-7: 09.00 am-05.00 pm;

i more information on page 85

Klompemakerij Ratterman

Noorddammerlaan 22,

1185 ZA □Y5

T 020-6458344

F 020-6417460

E info@ratterman.nl

W www.ratterman.nl

Clog factory and gift shop.

Open:

1-6: 08.00 am-05.30 pm;

7: 08.00 am-01.00 pm

i more information on page 87

BENNEBROEK

Recreatiepark Linnaeushof ☼

Rijksstraatweg 4,

2121 AE □X4

T 023-5847624

F 023-5845362

E info@linnaeushof.nl

W www.linnaeushof.nl

Europe's biggest playground.

Open:

Mar 29-Oct 01

1-7: 10.00 am-06.00 pm

TIP

Attractions

BERGEN AAN ZEE

Zeeaquarium Bergen aan Zee

Van der Wijckplein 16,
1865 AP □X3
T 072-5812928
F 072-5818214
E info@zeeaquarium.nl
W www.zeeaquarium.nl
Sea aquarium.

Open:

Apr-Sep

1-7: 10.00 am-06.00 pm;

Oct-Mar

1-7: 11.00 am-05.00 pm

BEVERWIJK

Zwarte Markt/Beverwijkse Bazaar

Montageweg 35, 1948 PH □Y4
T 0251-262666
F 0251-213073
E mail@debazaar.nl
W www.zwartemarkt.nl
Flea market.

Open:

6: 08.30 am-07.00 pm;

7: 08.30 am-06.00 pm

BLOEMENDAAL

National Park Zuid-Kennemerland

De Kennemer-duinen entrance
Zeeweg or Bergweg □X4
T 023-5411111
Dune walking areas, bird lake and children's ponds. Bicycle tracks.

Open:

1-7: sunrise to sunset

DEN HAAG

TIP

Madurodam 🗺️

George Maduroplein 1,
2584 RZ
T 070-4162423
F 070-3547125
E info@madurodam.nl
W www.madurodam.nl
All of Holland in just one city.

Open:

till Mar 22

1-7: 09.00 am-06.00 pm;

Mar 23-Jun 30

1-7: 09.00 am-08.00 pm;

Jul 01-Aug 31

1-7: 09.00 am-10.00 pm;

Sep 01-Dec 31

1-7: 09.00 am-06.00 pm

i more information on page 88

DEN HELDER

Cape Holland

Willemsoord 63, 1781 AS □Y1
T 0223-674010
F 0223-674020
E info@capeholland.nl
W www.capeholland.nl
Amusement park where children can discover the treasures of the VOC, the Dutch East India Company.

Open:

Mar 27-Oct 31

1-5: 10.00 am-05.00 pm;

Nov 01-Mar 26

6-7: 10.00 am-05.00 pm

EDAM

Edam, Marken, Volendam and the Waterland region have everything to offer which is known as typical Dutch: polders, windmills, tulips, cheese farms, traditional costumes, beautiful old villages and fishing villages.

i more information on page 89

Kaasmarkt

Jan van Nieuwenhuizenplein □Z4
E info@vzv-edam.nl
W www.vzv-edam.nl
Cheese market.

Open:

Jun 28-Aug 16

3: 09.30 am-01.30 pm;

Aug 5 09.00 pm-11.00 pm

i more information on page 89

ENKHUIZEN

Sprookjeswonderland

Kooizandweg 9, 1601 LK □Z3
T 0228-317853
F 0228-322226

E info@sprookjeswonderland.nl

W www.sprookjeswonderland.nl

Visit the gnomes in their dwellings and the well-known fairy-tale figures. Playground, children's farm and miniature railway.

Open:

Apr 08-Oct 29

1-7: 10.00 am-05.30 pm

HOORN

Museum Stoomtram

Hoorn-Medemblik

Van Dedemstraat 8 (near station),
1624 NN □Z3
T 0229-214862
F 0229-216653
E info@museumstoomtram.nl
W www.museumstoomtram.nl
Steam-tram trips.

Open:

Apr-Oct departures on request.

Nov-Mar

groups by prior appointment.

i more information on page 94

KATWOUDE

Henri Willig

i more information on page 90

LELYSTAD

Batavia Werf

Oostvaardersdijk 1-9, 8200 AC
T 0320-261409
F 0320-261360

E info@bataviawerf.nl

W www.bataviawerf.nl

Batavia Yard, national centre for maritime history with authentically reconstructed 17th-century ships.

Open:

1-7: 10.00 am-05.00 pm

TIP**Nieuw Land Heritage Centre**

Oostvaardersdijk 01-13,
8242 PA Lelystad

T 0320-260799

F 0320-223661

E info@

nieuwlandergoedcentrum.nl

W www.

nieuwlandergoedcentrum.nl

*Interactive presentations about
impoldering, land reclamation
and the Zuiderzee project.*

Open:

2-7: 10.00 am-05.00 pm

LISSE**Keukenhof**

Stationsweg 166a, 2161 AM □X5

T 0252-465555

F 0252-465565

E info@keukenhof.nl

W www.keukenhof.nl

Open-air flower exhibition.

Open:

Mar 23-May 19

1-7: 08.00 am-07.30 pm

i more information on page 91

MARKEN

*Marken, Volendam, Edam and the
Waterland region have everything to
offer which is known as typical Dutch:
polders, windmills, tulips, cheese farms,
traditional costumes, beautiful old
villages and fishing villages.*

i more information on page 89

MEDEMBLIK**Kasteel Radboud**

Oudevaartgat 8, 1670 AC □Z2

T 0227-541960

F 0227-542924

E info@kasteelradboud.nl

W www.kasteelradboud.nl

13th-century castle.

Open:

7: 02.00 pm-05.00 pm;

May 01-Sep 15

1-6: 11.00 am-05.00 pm;

7: 02.00 pm-05.00 pm

Dec 24-Jan 08

1-7: 12.00 am-05.00 pm

Museum Stoomtram**Hoorn-Medemblik**

See 'Hoorn' on page 80.

i more information on page 94

MUIDEN**Fort Pampus**

T 0294-262326

F 0294-261104

E pampus@pampus.nl

W www.pampus.nl

Fortress island.

Open:

Apr-Oct

2-7: 10.00 am-05.00 pm

SCHIPHOL AIRPORT**Holland Casino Schiphol Airport**

Between gate E and F □Y5

T 023-5740574

F 023-5740577

E zandvoort@hollandcasino.nl

W www.hollandcasino.nl

A perfect place for a good time out.

Open:

1-7: 06.30 am-07.30 pm

SPAARNWOUDE**Recreatiegebied Spaarnwoude**

Genieweg 46, 1981 LN □X4

T 023-5202820

F 023-5202838

E info@spaarnwoude.nl

W www.spaarnwoude.nl

Recreational park with a lake.

Open:

1-7: from sunrise to sunset

VELZEN-ZUID**Snowplanet**

Heuvelweg 6-8, 1981 LV □X4

T 0255-545848

F 0255-545840

E info@snowplanet.nl

W www.snowplanet.nl

Indoor skiing centre.

Open:

Sep 01-Apr 30

1-7: 09.00 am-11.00 pm;

May 01-Aug 31

1-5: 03.00 pm-11.00 pm;

6-7: 11.00 am-11.00 pm

VOLENDAM

*Volendam, Edam, Marken and the
Waterland region have everything to
offer which is known as typical Dutch:
polders, windmills, tulips, cheese farms,
traditional costumes, beautiful old
villages and fishing villages.*

i more information on page 89

Alida Hoeve - De Vriendschap

Zeddeweg 1, 1131 CW □Z4

T 0299-365830

F 0299-361713

W www.henriwillig.com

*Cheese factory with demonstrations and
gift shop.*

Open:

1-7: 08.30 am-06.00 pm

i more information on page 90

IJMUIDEN**Forteiland IJmuiden**

Forteiland 10, 1976 DZ □X4

T 023-5712262

E info@forteiland.nl

W www.forteiland.nl

Fortress island.

Open:

7: every 1st Sunday of the month,

boat departs at 12.00 pm and

02.00 pm, 2-hour guided tour

ZAANDAM**Catharina Hoeve**

i more information on page 90

Zaanse Schans

Schansend 7, 1509 AW □Y4

T 075-6162862

F 075-6176980

E info.balie@zaanse-schans.nl

W www.zaanseschans.nl

With its traditional houses, windmills

and warehouses, 'de Zaanse Schans'

gives an impression of what the 'Zaan'

region looked like in the 17th and 18th

centuries.

Open: all year

1-7: 09.00 am-05.00 pm

All sights have individual opening

hours.

i more information on page 92

Attractions

ZANDVOORT

Circuit Park Zandvoort

Burgemeester van Alphenstraat 108,
2041 KG □X4

T 023-5740740

F 023-5740741

E info@circuit-zandvoort.nl

W www.circuit-zandvoort.nl

National and international car and motorbike races. Circuit not open for private cars and carting.

Open: Jan-Dec

Holland Casino Zandvoort

Badhuisplein 7, 2042 JB □X4

T 023-5740574

F 023-5740577

E zandvoort@hollandcasino.nl

W www.hollandcasino.nl

A perfect place for a good time out.

Open:

1-7: 12.30 pm-03.00 pm

6.3

DIAMOND FACTORIES WITH GUIDED TOURS FOR GROUPS

AMSTERDAM DIAMOND GROUP

TIP

Amsterdam Diamond Center

☎ □

Rokin 1-5/Dam, 1012 KK □C1

T 020-6245787

F 020-6251220

E info@

amsterdamdiamondcenter.nl

W www.

amsterdamdiamondcenter.nl

Diamonds, jewellery, top brand watches.

Open:

1-3, 6: 10.00 am-06.00 pm;

4: 10.00 am-08.30 pm;

5: 10.00 am-06.30 pm;

7: 11.00 am-06.00 pm

i see inside frontpage

Gassan Diamonds ☎ □

Nieuwe Uilenburgerstraat

173-175, 1011 LN □C1

T 020-6225333

F 020-6246084

E info@gassandiamonds.nl

W www.gassandiamonds.nl

Open:

1-7: 09.00 am-05.00 pm

i see inside frontpage

Coster Diamonds

Paulus Potterstraat 2-6, 1071 CZ

□C2

T 020-3055555

F 020-3055556

E info@costerdiamonds.com

W www.costerdiamonds.com

Free guided tours and tax-free sales.

Open:

1-7: 09.00 am-05.00 pm

6.3.1 JEWELLERY

AMSTERDAM DIAMOND GROUP

TIP

Van Pampus Jewels & Watches □

Damrak 97, 1012 LP □C1

T 020-6382422

F 020-6242633

E info@vanpampus.nl

*Jewellery shop, located in the
Swissôtel hotel.*

Open:

1: 11.00 am-06.00 pm;

2-3: 10.00 am-06.00 pm;

4: 10.00 am-08.30 pm;

5: 10.00 am-06.30 pm;

6: 10.00 am-06.00 pm;

7: 11.00 am-06.00 pm

6.4

SHOPPING

Shopping in Amsterdam is a special experience. The city offers a wide range of shopping facilities and visitors can stroll through the beautiful historical city centre while shopping. Many shops are now open on Sundays!

GENERAL HOURS OF OPENING

Mondays	01.00 pm-06.00 pm
Tuesdays	09.00 am-06.00 pm
Wednesdays	09.00 am-06.00 pm
Fridays	09.00 am-06.00 pm
Thursdays	09.00 am-09.00 pm
Saturdays	09.00 am-05.00 pm
Sundays	12.00 pm-05.00 pm

FAMOUS SHOPPING STREETS

Shopping streets such as Kalverstraat, Leidsestraat, Nieuwendijk, P.C. Hoofstraat, Rokin, and Van Baerlestraat offer a variety of boutiques and souvenir shops. The Bijenkorf, Kalvertoren, Magna Plaza Shopping Centre and Maison de Bonneterie offer shopping in monumental buildings.

BETWEEN THE CANALS

The narrow streets that link the major canals are full of unexpected little shops, often specialized in items varying from bonbons or kites to whiskies and beers. In the Jordaan, a typical Amsterdam neighbourhood, there are many small shops where you can pick up remarkable bargains. There are a surprising number of second-hand shops and lots of boutiques offering exclusive clothing.

CHIC, ART & ANTIQUES

There are upscale shopping areas in the centre as well as in the South of Amsterdam such as the P.C. Hoofstraat and Beethovenstraat. Exclusive shopping is also possible at the diamond merchants (see page 82). Visitors can enjoy classical and modern art in the countless art

galleries along the canals and in the Spiegelkwartier near the Rijksmuseum. This area boasts over 100 art and antique shops.

6.4.1

RECLAIMING VAT (BTW)

In Holland, Value Added Tax is included in the sales price. Non-European Union residents may reclaim VAT when leaving the European Union.

HOW TO RECLAIM VAT:

In the store

Shop where you see the Global Refund TAX FREE SHOPPING sign. If you spend in excess of EUR 137 in one store in one day, always ask for your Global Refund Cheque.

Leaving the European Union from Amsterdam Airport Schiphol

Before check-in, please go to the Global Refund Cash Refund Office in departure hall 3 (behind check-in desk 22). Simply show your purchases, receipts, passport, tickets and Global Refund Cheques. The Global Refund personnel will check export goods and a cash refund will be given.

When the Global Refund Office is closed

Please visit Customs at terminal 2 landside. Show your purchases, receipts, passport and tickets and customs officials will stamp your Global Refund Cheques. You can cash your stamped Global Refund Cheques at ABN AMRO bank at terminal 1 & 2 airside.

When leaving the European Union from other exit points

Go to customs before you check in. Show your purchases, receipts, passport, tickets and Global Refund Cheques and have them validated with a Customs stamp. Receive your refund in cash on the spot at one of the more than 200 International

Cash Refund points world wide. Or choose for direct crediting to your credit card, Dutch bank account or bank cheque sent to the address of your choice.

Global Refund Cash Refund Points at Amsterdam Airport Schiphol - Immediate Cash Refund

There is an International Cash Refund Office at Amsterdam Airport Schiphol. It is located in departure hall 3, behind check-in desk 22 (landside). Global Refund personnel will check purchases, receipts, ticket, passport and Global Refund Cheques, and an immediate refund will be provided. Dutch customs offices are located in terminal 2 (landside), and in terminal 3 (airside), close to the Global Refund counter.

For more information:

Global Refund Holland B.V.
Leidsevaartweg 99,
2106 AS Heemstede ☐X4
T 023-5241909
F 023-5246164
E taxfree@nl.globalrefund.com
W www.globalrefund.com

6.4.2

MARKETS

Markets are attractive to tourists. The famous Albert Cuyp market offers a variety of different products, ranging from exotic fruits to Dutch fish stalls. Other well-known markets are the flea market on Waterlooplein and the floating flower market on Singel and neighbourhood markets, such as Dappermarkt, Noordermarkt and the Boerenmarkt (farmers' market). For the most up-to-date information on markets please contact your local office of the Netherlands Board of Tourism & Conventions (see page 108/109).

Albert Cuyp market

Albert Cuypstraat ☐C2
General goods.
Open:
1-6: 09.00 am-06.00 pm

Attractions

Waterlooplein

Waterlooplein □C2

Flea market.

Open:

1-6: 09.00 am-05.00 pm

Bloemenmarkt

Singel □C1

Flower market.

Open:

1-7: 08.30 am-06.00 pm

Antiekmarkt de Looier

Elandsgracht 109 □C2

The biggest antique market of Amsterdam.

Open:

1-4, 6-7: 11.00 am-05.00 pm

Stichting Amsterdam International Artists

Spui □C1

Office: Buntlaan 30, 3971 JD

Driebergen

T 0343-516476

Open-air gallery.

The Spui square in Amsterdam presents an open-air exhibition with recent works by sixty Dutch and international professional artists every Sunday.

Open:

Mar-Dec

7: 10.00 am-06.00 pm

6.5

NIGHTLIFE

Amsterdam offers nightlife aplenty, varying from bars with live music to stylish casinos; from trendy night spots to lively clubs and from tasting houses to entertainment. A range of cinemas show original versions of international films with Dutch subtitles.

Trendy lunch bars and lounge bars, such as Envy, 18 Twintig, Onassis, Stout, and the Supper Club, are the places to go to. Cafés featuring stand-up comedians are extremely popular, such as Boom Chicago and Toomler. To see and to be seen head for 11, Jimmy Woo, Panama, Club Arena or the renewed Odeon.

Most of the cafés, restaurants, night-clubs and discotheques are located around Leidseplein, in the Jordaan and Rembrandtplein areas, and are still going strong in the early hours of the morning. Ask the local office of the Netherlands Board of Tourism & Conventions (see pages 108/109) for more details.

OTHER NIGHTLIFE OPTIONS

Bananenbar

i *more information on page 93*

Boom Chicago □

Leidseplein Theater

Leidseplein 12, 1017 PT □C2

T 020-5307300

F 020-4207423

E reservations@boomchicago.nl

W www.boomchicago.nl

Improvisation comedy.

Casa Rosso

i *more information on page 93*

6.6

SPORTS ACTIVITIES

Amsterdam offers endless opportunities to play sports. You can jog or roller-skate in the verdant Vondelpark (Friday Night Skate). You can swim, visit a gym and play squash or tennis. Enjoy a game of golf or football, a bike ride, go go-carting, snow boarding, ice skating at the Jaap Edenbaan, bungyjumping, canoeing or try scaling a steep wall. You name it, Amsterdam has got it. Your local office of the Netherlands Board of Tourism & Conventions (pages 108/109) has the necessary information to help you along. You can also contact a tour operator that specialises in sports activities, see chapter 7.1.

Bridge Club de Looier

Lijnbaansgracht 187-1,

1016 XA □C2

T 020-4206988

E info@looier.com

W www.bridge-holiday.com



Clara Maria

1

Clara Maria Cheese farm and Clog factory

Bovenkerkerweg 106
1188 XH Amstelveen
tel. 00 31-297-582279
fax 00 31-297-582242
www.claramaria.nl

Contact

Mrs K. van Wees

Parking

Free parking



Typical Dutch folklore, that is what the "Clara Maria" Hoeve has to offer. Gouda cheese is still made in traditional fashion on a daily basis. Just as traditional is clog making; experienced hands carve the most beautiful clogs out of a chunk of coarse wood.

- * **Tours:** throughout the day; included cheese tasting
- * **Admittance:** free
- * **Restaurant:** traditional Dutch lunch or regular lunch by appointment.
- * **Location:** Amstelveen Zuid (near Uithoorn) approx. 6 kilometers from Amsterdam
- * **Opening hours:** Monday - Sunday from 8:30 a.m. to 6:00 p.m.

Rembrandthoeve

2

Rembrandt Hoeve Clog factory & Cheese farm

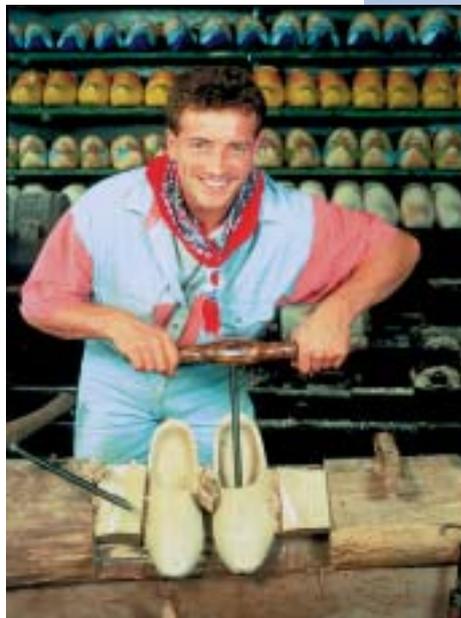
Amsteldijk Noord 127
1183 TJ Amstelveen
tel. 00 31-20-6431323
fax 00 31-297-526924
www.clogscheese.com

Contact

Mrs C. van Wees

Parking

Free parking



At the Rembrandt Hoeve, you can see how clogs and cheese are made. Experienced hands carve the most beautiful clogs from a chunk of coarse wood and make Gouda cheese from fresh milk. Tasting cheese and trying on clogs are part of the tradition at this farm.

- * **Location:** Southern border of Amsterdam, A10 motorway exit S109
- * **Tours:** throughout the day; included cheese tasting
- * **Admittance:** free
- * **Opening hours:** Monday - Sunday from 8:00 a.m. to 6:00 p.m.
- * **Shop:** various cheeses, types of clogs and souvenirs.

Riga Ranch

3

Riga Ranch Horse Dairy Farm and Quality Chocolate Shop

Shop: unique in the Netherlands

Blokland 56
2441 GG NIEUWVEEN
Tel: +31 (0) 297-526591
Fax: +31 (0) 297-526924
info@rigaranch.nl
www.rigaranch.nl

Contact

Mrs C. van Wees

Parking Free parking



Riga Ranch Horse-dairy

Of old horse milk has been known to be a food which is healthy and increases man's resistance.

At Riga Ranch we will demonstrate to you how horses are milked and what products are made of horse milk. These range from a health clinic and cosmetics to chocolates, liqueur and cheese.

Your visit: This includes coffee and cakes, a guided tour, including milking horses and tasting horse milk. Prices from Euro 6.50 per person.

New: We will demonstrate to you how to make chocolate with horse milk liqueur.

Opening hours: From Monday to Saturday, 9AM to 5PM, throughout the year.

Wheel chairs: the farm is accessible to wheel chair users, and has a toilet for disabled visitors.

Groups: Group visits with bookings in advance only.

Restaurant: We can also offer you a traditional farmers breakfast; a lunch; a Cow-Boy barbecue; or a gourmet dinner party.

New in 2006! You can make your own Dutch chocolate in our chocolate shop.



4

The Amsterdam Dungeon

Rokin 78, 1012 KW Amsterdam
tel.: 00 31-20 530 8500
fax: 00 31-20 530 8531
e-mail:
info@theamsterdamdungeon.nl
internet:
www.theamsterdamdungeoen.nl

Opening Hours

Open daily from 10.30 am - 6 pm
(last entrance)
Closed on December 25th

Individual Rates

Adults	€ 17,50
Children (not recommended for very young children)	€ 11,50
Students	€ 15,50

Group Rates

Special prices for the Travel Trade
on request

Description

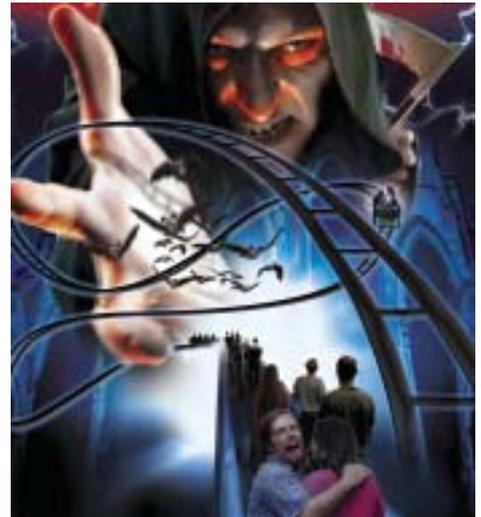
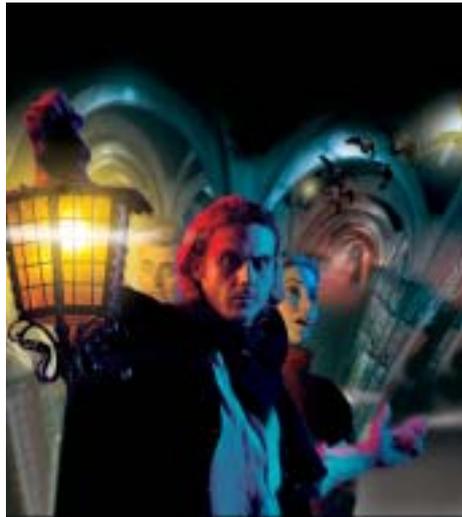
Where History comes to life!

The Amsterdam Dungeon invites you to a unique feast of fun with history's horrible bits. Live actors, a ride, shows and special effects transport you back to those black bleak times. Are you brave enough?

The Amsterdam Dungeon is a thrilling new attraction in the Centre of Amsterdam. A unique combination of a museum, a theatre and a theme park. You will become part Amsterdam's horrible history and relive historical facts such as the Counsel of Blood, VOC and torture.

The Amsterdam Dungeon museum, it's an experience!

Our show is bilingual; Dutch and English. For further information please contact us.



5

Holland Experience 3D movie Theatre

Waterlooplein 17 /
Jodenbreestraat 8-10
1011 NV Amsterdam
Tel: 0031 - 20 4222233
Fax: 0031 - 20 4222234
e-mail: info@holland-experience.nl
internet: www.holland-experience.nl

Open

Open from 10.00 a.m. - 6.00 p.m.
7 days a week.
Seats: 146 people per performance

Individual Rates

Adults	€ 8,50
Children (4-16)	€ 7,25
65+	€ 7,25

Group rates

Special prices for the travel trade on
request

Holland Experience, the venue;

T: 0031 - 20 4222233
E: info@holland-experience.nl
I: www.holland-experience.nl

Holland Experience 3D Movie Theatre



Holland Experience 3D Movie Theatre offers you to see, smell and feel the Netherlands like never before! All your senses will be stimulated during the exciting journey through the country's many great sights. You will travel through the port of Rotterdam, visit the Keukenhof flower gardens and see Madurodam model village in 3D. Experience a whole new view of our tulips, clogs and windmills. In fact, you can even smell the flowers.

Holland Experience, the venue



Holland Experience, the venue; is situated in the former Saskiahuis, a magnificent Heritage building at the Waterlooplein. Inside you will find a 17th century style room, a typical Amsterdam Pub, a Design Room and the Rembrandt Square room with its great ambiance. Depending on group size, we can combine rooms or close them off. Our modern kitchen assures quality and affordable prices. With its unique location in the heart of the city, Holland Experience is yet readily accessible. Moreover, within a 200 meter radius you find 3 multi-storey parking garages, a metro stop, a tram and bus stop, a coach drop-off zone and even a private jetty. The unlimited culinary and party opportunities, the affordable prices and the excellent parking facilities make Holland Experience the ideal location for every event, big or small.



6

Ratterman Wooden Shoe Factory

Noorddammerlaan 22
1185ZA Amstelveen
Tel: +31 (0)20-645 83 44
Fax: +31 (0)20-641 74 60
Internet: www.ratterman.nl
Email: info@ratterman.nl

Contact

Mr. Herman Ratterman
Mr. Vincent Bartels

Open 7 days a week

Monday - Saturday:
8.00-17.30 hours
Sunday:
8.00 - 13.00 hours

Free Admittance & Private Parking

Memberships



Since 1933



Ratterman started in 1933 and is nowadays the oldest Wooden Shoe Factory in the area of Amsterdam.

The craft of making wooden shoes has been practised for many generations and has been handed over from father to son.

Free Demonstration



No visit to the Netherlands would be complete without having had the chance to see how wooden shoes are made. The skill with which the wooden shoe maker shapes a piece of rough wood in no time, is a unique experience.

Visitors will enjoy a free, fun and interesting demonstration explaining the history of wooden shoes. This footwear goes back some five hundred years. Nowadays wooden shoes are mostly worn by farmers, fishermen and blacksmiths, but also by Dutchmen working in their kitchen gardens.

The beautiful setting and the enthusiasm with which the demonstration of wooden shoe making is given, will leave a long lasting memory of Holland

Wooden shoes, gifts & cheese



You can try on one of the thousands of wooden shoes of many kinds and sizes, to wear or as a souvenir. In addition to the thousands of wooden shoes you can find traditional gifts and cheese. If you like you can try a variety of different kinds of cheese. Ratterman is renowned for its hospitality and high quality products.

Perfect location for a quick stop



Ratterman Wooden Shoe Factory is a quick stop after a visit to Amsterdam, Flower Auction Aalsmeer, Madurodam or the Keukenhof. It is conveniently situated, 15 minutes from Schiphol Airport and Amsterdam and very close to all the highways to and from Amsterdam (A2, A4 and A9). For a detailed map please visit our website www.ratterman.nl.



7

Madurodam

George Maduroplein 1
2584 RZ Den Haag
tel: 00 31- (0)70-416 24 00
fax: 00 31- (0)70-351 21 85
e-mail: info@madurodam.nl
internet: www.madurodam.nl

Opening hours 2006

01/09/2005 - 22/03/2006:
9.00 - 18.00 hrs.
23/03/2006 - 30/06/2006:
9.00 - 20.00 hrs.
01/07/2006 - 31/08/2006:
9.00 - 22.00 hrs.
01/09/2006 - 31/12/2006:
9.00 - 18.00 hrs.

Prices of admission 2006

Individual Rates

Adults	€ 12,50
Children 3 - 11 years	€ 9,00*
Seniors 65 +	€ 11,50

Group rates

Adults	€ 9,00
Children 3 - 11 years	€ 6,00*
Seniors 65 +	€ 9,00

Madurodam guidebook included
(available in 13 languages)

* Madurodam passport included



Holland in miniature

The world-famous miniature city Madurodam, which is located within a stone's throw of Amsterdam and the bulb fields, is an excellent place to familiarise with all the surprising features the Netherlands has to offer. The Alkmaar cheese market, the Peace Palace of The Hague, the Royal Palace on the Amsterdam Dam Square, the Cathedral Tower of Utrecht, the canal houses of Amsterdam, and parts of the Delta works, everything Holland is famous for can be found replicated to the smallest detail on a scale of 1:25. All of this is set in beautiful flower gardens.

Madurodam is full of movement. At the new Amsterdam Airport Schiphol you will encounter moving aircraft, a catering service, people waiting in the arrivals and departure halls, the miniature Rijksmuseum, Schiphol Plaza and even an ultra-modern people mover. Windmills turn, tour boats move down canals, fire-fighters are extinguishing a fire in the harbour, modern trains traverse the city on the world's largest miniature railway.

Open year round



Madurodam is opened year round. The two restaurants offer spectacular panoramic views. For schools there are various programmes that are entertaining and educational. All children receive a free 'passport', which leads them through the park in a playful manner. A visit to nearby Scheveningen Beach, the various museums in the immediate vicinity, or a cycling tour of the dunes, can be combined easily with a visit to Madurodam.

Lunch and dinner



Besides visiting the miniature city groups can enjoy delicious snacks, lunches and dinners. Madurodam has two modern restaurants with about 300 seats. Madurodam also offers you countless possibilities for parties, meetings and incentives. From the smallest reception ever to an enormous gala dinner.

The shortest route to Madurodam

By coach/car:

In The Hague (Den Haag), follow the signs 'Scheveningen Haven'. Then follow the signs 'Madurodam'. Parking on the Madurodam car park, € 6.00 per car. Free parking for coaches.

Public Transport:

From The Hague Central Station take tram 9 or bus 22. You can get out in front of Madurodam!



8

Stichting Tourist Promotion Edam - Volendam - Marken & Regio Waterland

p/a Haven 142
1131 EW Volendam
tel: + 31 653 396 308
E-mail: classicholland@hotmail.com

Together Edam, Volendam, Marken, Beemster and Waterland form a typical Holland Classic Destination. Our region has everything to offer which every visitor has to see in Holland: Nice old towns and villages, land and water, polders, windmills, bulb fields, museums, cheese farms and wooden shoe factories. Email us for itineraries and hotel information for coach parties and individual visitors.



Edam



Edam is more than just cheese. Edam has a great variety of well-preserved historic town houses, gables, town squares and bridges that will draw the attention of any visitor. The cheese markets, which take place weekly in high season, and the cheese warehouses keep our memory of this tasty and colourful past green.

An interesting walk will take the visitor to many historic buildings among which the leaning Speel tower (1561).

Volendam



Volendam is a lovely fishing village on the IJsselmeer, and is famous for its traditional costumes, its local football club, its music and its fish. You will find small houses near the old harbour, souvenir shops and restaurants with a typically Volendam atmosphere. On festive days a part of the local population will walk on the Voldendam dyke in their well-known traditional costumes. You can also have a picture taken of yourself dressed locally.

Marken



The former island Marken is renowned for its architecture and its traditional costumes. Over 300.000 tourists will visit Marken each year for its unique wooden houses. Some villagers will wear their traditional costumes on festive days. The rising spire of the local church is a striking feature in the surrounding flat landscape.

Waterland



The municipality of Waterland offers a wide choice of places of interest. Monnickendam and Broek in Waterland are picturesque small towns and villages. Lovers of nature will find Waterland a wonderful experience. There are a few places of natural beauty where you can ride your bicycle, go walking or canoeing, while enjoying the rich wild life. Broek in Waterland is a picturesque village where you can visit a number of grade-listed houses, have a nice local meal or go for a walk.

Beemster



The Beemster polder is well worth a visit for its traditional local farm houses, the village Middenbeemster with its museums and historic church, and its typically North-Holland countryside. This typically Beemster countryside with its extraordinary history and its rectangular landscape is unique in the world. Recognizing the value of Beemster the Unesco has given this polder World Heritage status.



9

**Cheese Farm & Wooden Shoe Factory
"Alida Hoeve/de Vriendschap"**

Zeddeweg 1
1131 CW Volendam
tel. 00 31-(0)299 365830
fax. 00 31-(0)299 361713
E-mail: alidahoeve@henriwillig.com
E-mail: devriendschap@henriwillig.com
Internet: www.henriwillig.com

Contact

Mr. Nico Schilder

Open

Daily from 08.30 - 18.00 hours (also on Sundays)

Entrance

Free

Parking

Free

Demonstrations

During the day in multiple languages



Wooden Shoe Factory

Who hat not heard of Gouda and Edam cheese? At our farm "Alida Hoeve" in Volendam, we make Edam and Gouda farmer's cheese according to an old recipe. If you would like to visit our farm with your clients or personnel, they will be given an explanation in their own language about the cheese making process and they also have the opportunity to taste and buy the different kinds of cheeses.

Wooden Shoe Factory



Visit our delightful traditional wooden shoe factory "de Vriendschap" which you will find at the same location next to our cheese farm "Alida Hoeve". See how the wooden shoe maker makes beautiful wooden shoes out of wooden blocks.

9

Cheese Farm "Catharina Hoeve"

Zeilenmakerspad 5
1509 BZ Zaandam/de Zaanse Schans
tel. 00 31-(0)75 6215820
fax. 00 31-(0)75 6216879
E-mail: catharinahoeve@henriwillig.com
Internet: www.henriwillig.com

Contact

Mrs. Ingrid Kraakman

Open

Daily from 08.00 - 18.00 hour (also on Sundays)

Entrance

Free

Demonstrations

During the day in multiple languages



Cheese Farm

Catharina Hoeve is an authentic 17th century dairy farm, situated at Zaanse Schans in Zaandam. Don't forget to visit Catharina Hoeve during your visit to this beautiful historic village! All kinds of Gouda cheese, as well as goat, sheep and Edam cheese is on sale in our homely shop. Naturally, you may try the cheese! We also stock other Dutch products such as real chocolate, cheese slicers and honey cream!

9

Cheese Farm "Jacobs Hoeve"

Hoogedijk 8
1145 PM Katwoude
tel. 00 31-299-655151
fax 00 31-299-652231
E-mail: jacobshoeve@henriwillig.com
Internet: www.henriwillig.com

Contact

Mr. Nico Schilder

Open

Daily from 08.30 - 18.00 hours
(also on Sundays)

Activities

Visit cheesefarm, Wooden Shoe Printing,
Wooden shoe contest, Lunch / Breakfast

Entrance

Free

Parking

Free

Demonstrations

During the day in multiple languages



Cheese Farm

Cheesefarm "Jacobs Hoeve" is situated in Katwoude, 20 kilometers from Amsterdam. Besides producing the world famous Edam and Gouda cheese, we also make goat and sheep cheese. We would like to invite you to a free tour of our farm. Naturally you can taste our cheese, after which you can visit the stables. And if you have time left, you can enjoy lunch in our restaurant where we serve typical Dutch meals.

Restaurant



In "Jacobs Diningroom" you can have breakfast, lunch or dinner. For breakfast we serve a solid farmermeal with different sorts of bread, eggs, milk, coffee etc.. For lunch we serve for example the "Boerenbol", a delicious meal that will be a succes among your clients. Just relaxing with a cup of coffee and a piece of Dutch cake is another option. Furthermore we can offer funny activities at our cheesefarm like a wooden shoe contest. Call us for all possibilities.

11

KEUKENHOF

Stationsweg 166A
P.O. Box 66
NL-2161 AM Lisse
tel: 00 31-252-465564
fax: 00 31-252-465565
e-mail: info@keukenhof.nl
internet: www.keukenhof.com

Contact

Karin E. Hoogland

KEUKENHOF - SPRING 2006

Open

March 23st - May 19th 2006
Daily 08.00 am. - 7.30 pm.
Ticket sales until 6.00 pm.

Individual rates

Adults € 12,50
Children (4-11) € 5,50

Group rates

Students in groups (12-14) € 7
Adults in groups
(20 persons or more) p.p. €10,50
Guided tours € 120
(max. 20 persons,
please book in advance)

Area

Park 32 ha
Pavilions 15.000 m²
Parking space 20 ha

Keukenhof - Spring 2007
March 22th - May 20th 2007



Let spring surprise you



Every spring Keukenhof is a feast for the eye. Millions of tulips and other bulb flowers are then in bloom. A fantastic experience for people of all ages and a wonderful spectacle to photograph! An overwhelming display of colour in a beautiful setting covering an area of 32 hectares that incorporates elements of traditional and modern landscape gardening. The flower shows in the pavilions are unique.

Part of the park has been redesigned for 2005. Surprising and inspiring - brimming with ideas, trends and features that you can apply in your own garden. We look forward to seeing you at Keukenhof!

History



The area now occupied by Keukenhof was covered in forests and unspoilt sand dunes in the 15th century, when the land belonged to Jacoba van Beieren. People hunted here and came to gather herbs for the castle kitchen, which explains how the area got its name. Keukenhof can be translated as kitchen garden. Around 1830, the landscape architect Zoicher was invited to design a garden. He was inspired by the English style of landscaping and he designed the basis for the present park.

Flower exhibition



The idea of holding an open-air exhibition of flowers as a shop window for the bulb industry originated in 1949 with a group of flower bulb growers and exporters. These "Royal Warrant Holders", numbering 90 in total, make sure that the best and most beautiful flowers are exhibited, making this a display case for ornamental plant cultivation and flower bulbs in particular. The year 2006 is the 57th time the largest spring flower exhibition in the world will be organised.

Facilities



At Keukenhof there are over 20 hectares of parking space. Buses may park free of charge, and bus drivers have their own canteen with snacks, drinks and papers. The park has five selfservice restaurants, sunny terraces with buffets and a pleasant restaurant, serving Dutch 'poffertjes' (tiny pancakes). The park and the pavilions are easily accessible for the disabled. Wheelchairs and children push-chairs are available at no charge (reservations required ahead of time).

But Keukenhof has more than just flowers



Throughout the park works of art are on display. For the kids there is an exciting Bollebozen trail, an animal pasture and a famous maze. In 2006 several events will be organized. The Summer Bulb Weekend will be held from 7 to 9 April, Flower parade from Noordwijk to Haarlem on Saturday 22 April, Complete arrangements (with creative bulb flower workshops among other things) are available on request, Bicycles for hire (with details of various routes in the surroundings), Exhibitions of fashion accessories, 'Early-Bird Mornings' on 17 April and 14 May (the park is open from 07:00 a.m.), Hats play a leading role on Easter Monday (17 April) as they do during the Easter Parade in New York.



Zaanse Schans

HOLLAND

Eine unvergessliche malerische Ansicht!

Kultur, Historie:

die Zaanse Schans bietet ein sehr schönes und authentisches Bild des Alltagslebens im 17. und 18. Jahrhundert. Häuser und kleine Läden in Holzbau, grün gemalt, Mühlen: sie sind weltweit bekannt.



Es gibt:

- Industrie- und Wassermühlen
- Altes Handwerk (Käse, Holzschuhe, Zinn)
- Museen (u.a. den ersten kleinen Albert Heijnladen)
- Nostalgische Geschenke
- Ein typisch holländisches Pfannkuchenrestaurant
- Bootfahrten
- Spezialisierte Begleitung auf Wunsch

ZAAANSE SCHANS

 *Auskunftsstelle*
Schansend 7, 1509 AW Zaandam

T: +31 (0)75-6168218

F: +31 (0)75-6169636

info.balie@zaanse-schans.nl

Käserei: +31(0)75-6215820

Pfannkuchen restaurant:

+31(0)75-6156403

Holzschuhwerkstatt:

+31(0)75-6177121



www.zaanseschans.nl



Janot Entertainment b.v.
Amsterdam

13

Janot Entertainment bv

O.Z. Achterburgwal 146
Amsterdam
P.O. BOX 16846
1001 RH AMSTERDAM
tel: 00 31-20-623 18 34
fax: 00 31-20-620 06 30
e-mail: office@janot.com
internet: www.janot.com

Theatre Casa Rosso

O.Z. Achterburgwal 106-108
1012 DS Amsterdam
tel: 00 31-20-627 89 54
e-mail: office@casarosso.com
internet: www.janot.com
open: 8 p.m. - 2 a.m.
friday and saturday until 3 a.m.

Bananenbar

O.Z. Achterburgwal 37
1012 DA Amsterdam
tel: 00 31-20-622 46 70
e-mail: office@bananenbar.com
internet: www.janot.com
open: 8 p.m. - 2 a.m.
friday and saturday until 3 a.m.



The Erotic Museum

O.Z. Achterburgwal 54
1012 DP Amsterdam
tel: 00 31-20-624 73 03
open: 11 a.m. - 1 a.m.
friday and saturday until 2 a.m.
e-mail: office@janot.com
internet: www.eroticmuseum.com



Janot Entertainment b.v.



Amsterdam's Red Light District has a tradition that dates back to when Amsterdam was Europe's main sea port. Once on dry land, sailors and merchants sought amusement along the canals surrounding the port. Until nowadays the district has been very appealing to anyone. Yearly millions of people from all over the world come to visit the Red Light District. Ever since Janot Entertainment b.v. has managed several erotic establishments in this beating heart of Amsterdam. It applies for all our attractions that these can be visited separately as well as be combined according to the wishes of our client. Janot Entertainment also offers a pick-up service. This is a special service that can be added to all our arrangements and it is free of charge. We will pick you up from your hotel or restaurant (within the canals of Amsterdam) with an original "Yellow Cab" or boat and bring you to our theatres. For more information and reservations, please call, fax, e-mail or write our office.

Theatre Casa Rosso



Theatre Casa Rosso presents a non-stop live show seven days a week. A variety of erotic acts can be seen in continuous alternating succession. Beautiful artists present an astonishing live performance lavished with great lots of passion. A visit to Theatre Casa Rosso includes VIP treatment. Our waiter will bring drinks to your seat while you enjoy the show.

The Bananenbar



The Bananenbar, like Theatre Casa Rosso, enjoys great international popularity. The bar is open seven days a week. Our breathtaking hostesses sit on a specially designed bar. The girls pour the drinks and turn a variety of sexy tricks on request.

Visit to the Bananenbar, unlimited drinks, duration: 1 hour.

The Erotic Museum



The Erotic Museum offers a comprehensive collection of erotica. Both old masters and modern artists convey their vision of sex through paintings, objects and photographs. The museum is housed in a five-storey 18th century building. On each floor is a collection of erotic art from different cultures and eras. A must for anyone visiting the red light district.



***Nostalgisches Reisen mit
Dampfkleinbahn und Dampfer!***

- Museumsbesuch in Hoorn
- Tagesausflug "Historische Driehoek"
- Abendprogrammen mit Diner
- Maßgeschneidert für Gruppen

- Visit to the steamtram Museum in Hoorn
- Day excursion "Historische Driehoek"
- Evening steamtram with dinner
- Tailor-made programmes for groups

www.museumstoomtram.nl

Nostalgic travelling with steamtram and boat!

